

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Jamestown Associates
5 Mapleton Road, Suite 300
Princeton, NJ 08540
USA

<u>Contract / Revision</u> 485717 /		<u>Alt Order #</u> 06236643
<u>Product</u> REPUBLIC JEWISH COALIT		
<u>Contract Dates</u> 09/17/12 - 10/21/12	<u>Estimate #</u>	
<u>Advertiser</u> Republican Jewish Coalition		<u>Original Date / Revision</u> 09/25/12 / 09/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 25	KVVU	09/19/12	09/28/12	MORE Access	630-7pm		:30			NM	20	\$5,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	--WTF--				10	\$275.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	KVVU	09/17/12-09/23/12		MORE Access	630-7pm	---WThF----	:30		\$275.00	NM			
		See MG 25.21,25.22,25.23,25.24											
2	KVVU	09/17/12-09/23/12		MORE Access	630-7pm	---WThF----	:30		\$275.00	NM			
		See MG 25.21,25.22,25.23,25.24											
4	KVVU	09/17/12-09/23/12		MORE Access	630-7pm	---WThF----	:30		\$275.00	NM			
		See MG 25.21,25.22,25.23,25.24											
5	KVVU	09/17/12-09/23/12		MORE Access	630-7pm	---WThF----	:30		\$275.00	NM			
		See MG 25.21,25.22,25.23,25.24											
21	KVVU	09/19/12-09/21/12		MORE Access	630-7pm	---WThF----	:30		\$275.00	NM			
Ⓜ	MG for 25.1,25.4,25.2,25.5												
22	KVVU	09/19/12-09/21/12		MORE Access	630-7pm	---WThF----	:30		\$275.00	NM			
Ⓜ	MG for 25.1,25.4,25.2,25.5												
23	KVVU	09/19/12-09/21/12		MORE Access	630-7pm	---WThF----	:30		\$275.00	NM			
Ⓜ	MG for 25.1,25.4,25.2,25.5												
24	KVVU	09/19/12-09/21/12		MORE Access	630-7pm	---WThF----	:30		\$275.00	NM			
Ⓜ	See MG 25.25,25.26												
25	KVVU	09/26/12-09/28/12		Fox 5 News at 6pm	M-F 6-630pm	---WThF----	:30		\$275.00	NM			
Ⓜ	MG for 25.19,25.24												
26	KVVU	09/26/12-09/28/12		Fox 5 News at 6pm	M-F 6-630pm	---WThF----	:30		\$275.00	NM			
Ⓜ	MG for 25.19,25.24												
Week:		09/24/12	09/30/12	M--TF--				10	\$275.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
19	KVVU	09/24/12-09/30/12		MORE Access	630-7pm	M---ThF----	:30		\$275.00	NM			
		See MG 25.25,25.26											
Totals												381	\$178,255.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485717 /		<u>Alt Order #</u> 06236643
<u>Contract Dates</u> 09/17/12 - 10/21/12	<u>Product</u> REPUBLIC JEWISH COALIT	<u>Estimate #</u>
<u>Advertiser</u> Republican Jewish Coalit		<u>Original Date / Revision</u> 09/25/12 / 09/25/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	147	\$65,130.00	\$55,360.50
10/01/12 - 10/21/12	234	\$113,125.00	\$96,156.25
Totals	381	\$178,255.00	\$151,516.75

Signature: _____ **Date:** _____

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
SEP25/12 13.02
*** KVVU-TV ***

5 MAPLETON ROAD, SUITE 300
PRINCETON, NJ 08540

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FLIGHT DATES SEP17/12 OCT21/12 WK-5

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			SEP25/12
			13.02

STA:

REPUBLICAN JEWISH COALITION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	S		600P-700P	30		\$275.00	9/24	9/28	9		M,TH-F	9
PROGRAM : MORE RA35-64 : 1.0 ORD COM1 : REVISED START DATE AND BLACK OUT DATES												
48	S		600P-700P	30		\$275.00	9/19	9/21	9		W-F	9
PROGRAM : MORE RA35-64 : 1.0 ORD COM1 : REVISED START DTAE												
55	A		600P-630P	30		\$275.00	9/26	9/28	2		W-F	2
PROGRAM : NEWS RA35-64 : 1.0 ORD COM1 : SPOTS N/A. MG IN 6P NEWS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP20 ON LINE-48 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP27 ON LINE-25 FOR 1 SPOT/WK												

REP HEADLINE# 6236643 TRF# 485717
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 13.02
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M5	OK'D		BUY#48 MISSED:W-F/600P-700P				SEP20		30S	\$275.00	(SEP25/12)	
			BUY#25 M,TH-F/600P-700P				SEP27		30S	\$275.00		
			OFFER:W-F/600P-630P				SEP26(2/WK)		30S	\$275.00	PLS ADVISE.	
			CMT:SPOTS N/A. MG IN 6P NEWS. PRE-BOOKED PLS APPROVE.									
SEP/12			65130.00			OCT/12			113125.00			

CONTRACT TOTAL 178255.00
TOTAL SPOTS 381

MARKET TOTALS \$990,305 KVVU 18% KSNV 31% KLAS 18% KTNV 22% KVMY 7% KVCW 4% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE